# PLAID
## ANALYTICS

## A MODERN DATA STACK FOR ANALYTICS

Rio Hondo College is a California community college that struggled with disconnected data systems, hampering their ability to leverage business intelligence tools to support strategic decision-making. The College needed help envisioning and implementing a modern data stack that would facilitate data-driven decision-making in near real time, integrate disparate data sources, and capture and store necessary data for managing student enrolment, tracking student success and retention, financial aid monitoring, and prepare fiscal and budgetary reports for the Chancellor's Office.

## INTEGRATED REPORTING SOLUTION

**1** **Automated Data Integration Pipeline**
Plaid established automated data pipelines to ingest and connect data from the College's disparate systems and data sources to ensure all necessary data for reporting and analysis flowed into a centralized data warehouse.

**2** **Centralized Data Warehouse Implementation**
Plaid built a scalable, robust data warehouse to serve as a single source of truth, tracking all historical data to enable comprehensive analytics and reporting across multiple dimensions such as equity, enrolment, classroom utilization, and student outcomes.

**3** **Interactive, Insightful Dashboards**
Plaid developed and deployed interactive dashboards that update automatically and provide strategic, operational, and accountability views for various stakeholders.

## DATA-DRIVEN DECISIONS MADE EASY

Plaid's solution enabled the College's data analysts to shift focus from manual data pulls to building meaningful, insightful data products, and empower College administration to make timely, informed decisions and plan for the future.

### KEY TAKEAWAYS

**1** Plaid's strategy connects all your data sources in one unified system to make it easy for teams to find and use the information they need.

**2** Plaid delivers intuitive dashboards that turn complex data into clear, actionable stories, so you know what's working and where to focus.

**3** Plaid's future-focused solutions adapt as your needs evolve, ensuring your data infrastructure never holds you back from implementing strategic action and achieving your goals.

> "The work we've done with Plaid has put the power of student success into action at Rio Hondo College.
>
> With the help of the Plaid, monitoring student success has allowed us to work toward closing achievement gaps and targeting resources to students who need them most."

**Dr. Caroline Durdella**
Executive Dean, Academic Affairs and Institutional Effectiveness, Rio Hondo College

## ABOUT THE COMPANY

Plaid Analytics empowers Strategic Enrolment Management with enrolment & tuition forecasting, automated data pipelines, and data governance to ensure your staff can access decision support data accurately and securely.

What we do is based on creating data insight, but how we do it begins with first understanding what you want to achieve, how you are currently working with your information, and the people behind the data. We work to bridge the gaps with solutions customized to your needs, providing you with the tools and techniques you need to achieve your goals.

### Discover Smarter Data Solutions - Contact Us Today to Learn More!